

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Additional Estimates Hearings February 2016
Communications Portfolio
Screen Australia

Question No: 181(l)

Screen Australia

Hansard Ref: Written, 19/02/2016

Topic: Communications Staff

Senator Ludwig, Joe asked:

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

1. How many ongoing staff, the classification, the type of work they undertake and their location.
2. How many non-ongoing staff, their classification, type of work they undertake and their location
3. How many contractors, their classification, type of work they undertake and their location
4. How many are graphic designers?
5. How many are media managers?
6. How many organise events?
7. Have these arrangements changed since the change of Prime Minister on 14 September, 2015? If yes, please detail.

Answer:

2. Nil.

3. 6.5 FTE, Sydney

- 1 x EL
- 3 x Level 6
- 1.5 x Level 5
- 1 x Level 3

Communications Manager. Responsible for the development and delivery of industry, corporate and internal communication strategies to actively promote the Australian screen industry, screen practitioners and Screen Australia programs; and for all communication channels and platforms, and manages the Communications function and all related activities.

Multi Media Content Producer. Responsible for development and delivery of video and image-based digital materials.

Writer. Responsible for written content for Screen Australia's digital and social communications platforms, corporate communications materials, and external media.

Media Liaison. Responsible for managing outgoing announcements and incoming media queries and strategic media communications around policy matters and issues.

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Design & Production Coordinator. Responsible for the digital design elements of Screen Australia's websites and EDMs, and for the design and print management of printed communications collateral.

Digital Communications Coordinator. Responsible for managing lists and distribution for media releases, e-newsletters, EDMs and news alerts; planning and posting of social media activity.

Events Coordinator. Responsible for co-ordinating events, providing administrative and support to the Unit.

4. Nil.

5. Nil.

6. One.

7. 0.5.

8. Re-organisation of roles which commenced in June 2015 were finalised during this period.